



National Contest for Innovative Enterprise of the Year 2017

About the Contest

‘Innovative Enterprise of the Year’ national awards are given annually to Bulgarian enterprises and start-ups which have successfully developed and introduced innovations on national and global markets by demonstrating efficient business models and sustainable economic impacts.

The 13th edition of the Innovative Enterprise of the Year 2017 national contest is organized by the [Applied Research and Communications Fund](#), ARC Consulting and [Enterprise Europe Network – Bulgaria](#), with the support of [DG GROWTH](#), EC, and in media partnership with [the Bulgarian National Television](#), [Economy Magazine](#) and [Economic.bg](#) portal.



The award ceremony of the contest’ 13th edition was featured during the National Innovation Forum on 15th December 2017.

The forum is organized under the auspices of the President of the Republic of Bulgaria Mr. Rumen Radev with the special participation of Mr. Tomislav Donchev, Deputy Prime Minister of the country and Mr. Ognian Zlatev, Head of the EC Representation in Bulgaria.

WINNERS for 2017:

Market Leadership award

Ontotext JSC



[Ontotext](#) develops products and solutions based on semantic technologies. Its Graph DB innovation is a globally recognized graph data base, used by top publishers of scientific content as Elsevier, Springer Nature and Wiley. This is a radical innovation for the publishing business and the management of big volumes of dynamic content.

Innovation for quality of life award

ProsFit Technologies JSC



[ProsFit Technologies](#) develops medical software and integrated digital service for precise and individually customised design and 3D printing of prosthesis for patients with amputated limbs. The company is a pioneer in the field and works in joint projects with Handicap International and with medical centers in Europe, Australia and Asia.



Innovative start-up enterprise award

Amber Technology JSC



[Amber Technology](#) was founded in 2016. It developed a mattress with the help of a unique technology for embedding pure Baltic amber. It is known for its healthy and balancing effect. The company's direct sales are entirely based on digital marketing. It also develops a whole range of products for healthy sleep.

Social innovation award

Bulbera Ltd



[Bulbera](#) is the designer of the free mobile application *Protect Your Kid*. It is the only one developed in Bulgarian and allows for blocking dangerous internet content and as well as risky mobile applications. It is translated in 10 languages and is distributed in countries from Europe, North America, Asia and Africa.



Green Innovation award

Asarel – Medet JSC



[Asarel-Medet](#) has developed a system for re-cultivation of mining depots for waste ore. It allows for simultaneous extraction of copper from the waste along with decrease of side products and restoration of natural habitats. The system is for the first time applied on a fully operational depot for ore waste.

Innovation Management award

Institute for Medical Research Ltd



This is the first private [institute for medical scientific research](#) in Bulgaria. The company's activity is focused on innovations and international projects in the fields of personalized medicine, diagnostics and genetic tests. The company is featured by outstanding innovation management according to internationally recognised standards.



Innovation powered by talents award

Grozen Entertainment Ltd



[Grozen Entertainment](#) is a producer of comic books, art book editions and holds a cartoon studio. The company developed a professional reality format for young comic artists COMIC BOX, which is a world novelty. It also maintains an educational center for the whole spectrum of professions for advertising, cartoon, gaming and comic books.

Innovation in creative industry award

MP-Studio Ltd



[MP-Studio](#) is among the pioneers in the design of 3D visual effects and interactive installations on diverse objects. It achieved an innovative synchronization between laser and video mapping under the *4D Experience* brand. The company has over 160 projects all over the world, including first mapping of a cave, a cathedral and a moving object.



All the companies awarded in the National Contest for Innovative Enterprise of the Year 2017



NOMINATIONS in the National Contest for Innovative Enterprise of the Year 2017 (in alphabetical order)

Avtoikonom Ltd

Avtoikonom is an internet platform and a mobile app for interactive two-way connection between the car owner and the service providers – service stations, technical inspection, insurance and leasing companies.

ClaimCompass Ltd

ClaimCompass is an online platform and mobile app for airplane passengers to claim and receive compensation in case of cancelled or delayed flights on the basis of EU Regulation 261/2004.

Imperia Online Ltd

Imperia online developed and distributed the *Kingdoms Online* computer game – a real-time strategy entirely localized on the Arabic market.

Kickflip Ltd

Kickflip is an agency for design of digital products. The company is involved in the creation of a digital platform for development of innovative solutions in the medical domain.

Ligna Group

Ligna Group is specialized in furnishing, interior design and process management related to complete furnishing of private and public buildings.

Mobile Systems Ltd

Mobile Systems (under the MobiSystems brand) is the developer of *OfficeSuite Now*, a multiplatform office package for companies and individual users.

Optix JSC

Optix has developed and produces a system for early detection of fires - OPTIX Automated Remote identiFIRE, which combines thermographic functionalities, meteorological and topographical data.

ProSmart Ltd

ProSmart has developed a specific programmable thermostatic controller with wireless temperature sensor *Bboil RF* that allows for remote control of household electric appliances.

Sirma Medical Systems JSC

Sirma Medical Systems has developed the Diabetes:M mobile application and platform for unceasing monitoring of the health condition of people with different types of diabetes and pre diabetes.

Tangra – AV Ltd

Tangra – AV develops its own range of energy saving ventilation systems with energy restoration of up to 94%.

Ultraflex Corporation Ltd

Ultraflex Corporation Ltd. designs and manufactures a full range of products for the power electronics as well as the *EasyMelt Air* inductive melting device with air cooling.

Vitanea Ltd

Vitanea produces nectars, juices and tea from aronia, blackberry, and raspberry with functional qualities using original technology created by prof. Krachanov.

Volontime Ltd

Volontime has launched, developed and is operating a social network for good deeds, where everyone can find useful information for everything and become a live part of any action related to doing good.



ABOUT the Contest

The Contest is open for participation of active Bulgarian companies that have successfully developed and implemented innovation in the last three years.

Launched in 2004, the Contest has the mission to support innovation activities of Bulgarian enterprises and to promote their successful innovation to wider public. So far, nearly 80 companies have been honored for their achievements.

The Contest is recognized by the European Commission as the best national practice for promoting innovative development.

The innovation performance of companies is evaluated by an independent jury on the grounds of data provided by the companies and in-depth technology reviews of the applicants

JURY of the National Contest for Innovative Enterprise of the Year 2017

Prof. Bistra Boeva – Department "International Economy and Business", University of National and World Economy

D-r Boryana Manolova – Chief Executive Director, Siemens Bulgaria

Valentina Taneva – Adviser on Education, Science and Innovation of the President of the Republic of Bulgaria

Ventseslav Kozarev – Programme Coordinator „Science, Technology and Innovation Policy”, Applied Research and Communications Fund

Ventseslava Yanchovska – Manager for Bulgaria, Innovation Norway

Daniela Tchonkova – National Coordinator of Enterprise Europe Network – Bulgaria

Dimitar Shakev - Elektrosfera – Antelope Audio (winner at the 12th National Contest for Innovative Enterprise of the Year 2016)

Prof. Marin Petrov, Expert Council on Innovations at the Applied Research and Communications Fund

Plamen Petkov – Member of Executive Board, Executive Director, Fund of Funds

D-r Ralitsa Angelova – Executive Director, BalBok Engineering JSC (winner at the 12th National Contest for Innovative Enterprise of the Year 2016)

Ruslan Stefanov – Director of Economic Programme, Center for the Study of Democracy

Svetlin Rangelov – Executive Director, Association of Business Clusters



Stamen Yanev – Executive Director, Bulgarian Investment Agency

Prof. Stefan Hadzhitodorov – Institute of Biophysics and Biomedical Engineering, Center for National Security and Defence Research, Bulgarian Academy of Sciences

Assoc. Prof. Teodor Sedlarski - Dean, Faculty of Economics, Sofia University "St. Kliment Ohridski"

Prof. Teodora Georgieva – Deputy Rector, International Business School, Botevgrad, Chief Expert, Applied Research and Communications Fund

Assoc. Prof. Todor Yalamov – Department of Business Administration, Sofia University "St. Kliment Ohridski "

Applicants are evaluated by a specific methodology in categories such as:

- *Market Leadership*
- *Innovation for quality of life*
- *Green Innovation*
- *Innovation Management*
- *Social Innovation*
- *Innovation in creative industries*
- *Innovative start-up enterprise (up to three years from establishment)*
- *Innovation empowering talents*



[Winners in the Innovative Enterprise of the Year 2016 national contest.](#)

[All editions of the National Contest for Innovative Enterprise of the Year](#)

TESTIMONIALS:

"The Innovative Enterprise of the Year Contest was an interesting opportunity to see the novelties created in Bulgaria and to give extra courage to enterprising and innovative people. "Elektrosfera" is now part of this community. The award has confirmed that we have sympathizers in our understanding of how to develop innovative business in Bulgaria. "

Igor Levin, Founder of Elektrosfera Ltd, winner of Market Leadership award at the Contest in 2016



"It was a great honor for us to be awarded the Social Innovation prize in support of our goal - to look for new ways to overcome social barriers. We believe that education leads to change in society, and any contribution in that direction, matters."

Veronika Ratcheva, Head of Educational programme, Proznanie Academy Ltd, winner of Social Innovation award at the Contest in 2016



"BalBok Engineering JSC was winner of Green Innovation award at the National Contest for Innovative Enterprise of Year 2014. This honorable prize contributed to the confidence of our entire team and to our market positions in the country and abroad. We thanks also for the services provided by ARC Consulting in the field of evaluation and analysis of the public policy in the field of Green Innovation. Proof of this is the financial support we received in 2015 by the Norwegian Financial Mechanism 2009 - 2014 for the implementation of our project "Eco-innovative waste management system for wastes of unknown composition and origin in Bulgaria".

Dr. Lidiya Zhelyazkova, Executive Director, **BalBok Engineering JSC**, winner of Green Innovation award at the Contest 2014



"Following our participation in the 10th edition of the Innovative Enterprise of the Year Contest, we succeeded in consolidating our position on the Bulgarian and European markets. The award gave us the courage to grow our business boldly in the direction we chose. We have built young and ambitious team, inspired by our quest for change. We have also been acknowledged by the President of Bulgaria, who has mentioned us in an interview

for a German daily newspaper as the young Bulgarian and innovative company he is proud of. We will continue to promote our innovative approach that is extremely important for the positive change in our country. "

Kalin Klasanov, Co-founder, **Roo Brands Ltd**, winner of Innovation for Quality of Life award at the Contest 2014





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